Cybersecurity Ventures expects businesses will fall victim to a ransomware attack every 11 seconds by 2021. 80% of all organizations experience at least 1 compromised account threat per month. There was a 67% increase in the frequency of business email compromise attacks from 2019 to 2020. 90% of all incidents that end in a data breach start with a phishing email.

Cybercriminals are getting more sophisticated by the minute, with remote work environments introducing new breeds of cyberattacks. When your employees are the first line of defense, security awareness training will help them understand the severity of the threats they face.

Business Threats Exist

Employees are human and they’re bound to make mistakes. Human error, weak passwords, improper data storage, sharing devices, falling for phishing emails – the list goes on. Regular security awareness training can provide them the skills they need to make the right decisions.

Instill Employee Confidence

A business without a security awareness program is equivalent to a military with no training. When the fate of your business is in the hands of your employees, you should spare no expense. Fortunately, security awareness training provides more than just a bang for your buck and could even promote business growth.

Return on Investment

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Mitigate Cost & Consequences

Tarnished reputation, penalties from regulatory violations and loss of business are just the tip of the iceberg when it comes to dealing with the aftermath of a security incident. Employee security awareness training is proven to lessen the blow, making your business more resilient to future attacks.

Your Best Defense: Security Awareness Training

Your best defense against security threats is your employees. Security awareness training is an invaluable asset for your business. If you haven’t already invested in a security training program, let us convince you.

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